**Business Problem:**

One of our clients is looking to mode to either Toronto or New York. He would like to move to one of these two cities and open a new business there and has asked our help in recommending a business type and City/neighborhood.

He has given us a list of six business types he would like to open:

* Bakery
* Indian Restaurant
* Mexican Restaurant
* Italian Restaurant
* Thai Restaurant
* Hotel

**Data Required:**

We are going to start with the publicly available census data from the two cities and correlate it with geo-spatial data. This will give us the ability to visualize this data

We are going to use Four Square data to perform query for existing business types which fit this profile and first find out which city has the least business of this type. Four Sqaue data will also give is counts for these business types in each neighborhood.

Once we narrow down the business, we will use the four square data to identify areas where this kind of business is less. Using this data we will be able to recommend a business type and a geographic area to our client.